

# Idea and Concept of Success

## Abstract

Success is not only a word, but it has crimped much more meaning and emotions in it. Every person of the world wants to be successful, but the aspects of success differ from person to person. Most of the people think that; to get money, power, prestige is the only success, but success has more different aspects including these. Here the investigator has tried to search the types and aspects of success which affect people. The types of success are somewhat dependent on the needs of people. The types of success are also not independent but interrelated to each other.

**Keywords:** Success, Health Success, Family Success, Academic Success, Career Success, Financial Success, Social Success, Impact Success, Philosophical aspect of Success.

## Introduction

Success is a word which has pleasant meaning, and everyone wants to achieve success in his life. Success as defined by the English oxford living dictionaries "The accomplishment of an aim or purpose" means the attainment of fame, wealth, or social status ("Success", 2019). Every person of the world wants to be successful, but the aspects of success are different for everyone. It is very difficult to define success because the meaning is same for all, but aspects of success are different for different people. The meaning of success is to achieve the goal or aim set by oneself. For a person meaning of success may have millions of dollars in his bank account but for another may the social status matters. There are so many definitions of success but the essence of all is that to achieve the goal or to achieve what they want, is success.

According to Swami Vivekananda, "Take up one idea, make that idea your life, think of it, dream of it, live on that idea....., be full of that idea, and just leave every other idea alone. This is the way to success" (Quote ideas, 2017).

The above famous quote of Swami Vivekananda about success-start with the concept of "take one idea" what kind of idea of he is talking about? An individual has several options about Idea. At a time, he or she may think about many ideas. It is also possible that they may change the selected idea as the time passes. So what kind of idea should he select for getting success? We can get answer of this question by completely analyzing the above quote. He emphasizes that the idea should be such that about which a person dreams. It should be one's ambition and his brain, muscles, nerves, and every part of his body completely fill with that idea. It means that he is ready to live that idea; mentally, physically, emotionally and can do anything for that particular idea. Lastly, he emphasized that leave every other idea, means fully focused on that idea consistently and do not divert by any means. If one will be focused, consistent and concentrate on that idea then he will get success.

Here, we should focus that to fulfill above rigorous requirement how one can select that particular idea. It is mandatory to mention here that not a particular idea is there for everyone. It can be differing from person to person and cannot be forcefully imposed. It should be such that in which a person really enjoys by heart and then only he can succeed.

Another thought of Swami Vivekanand is, "Arise! awake! and stop not until the goal is reached" (Tandon, & Gupta, 2010).

In the above quote Vivekananda said that to achieve success we have to work continuously till our goal is achieved, it means we have to focus on our work to get success. In this thought arise, awake means we have to emerge and be conscious about what do we want and work consciously and continuously to get our goal. As in reference of this continuity a famous quote of Thomas Edison is –

"I didn't fail 1,000 times. The light bulb was an invention with 1,000 steps." (AZ Quotes, n.d.)



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Edison the famous scientist who invented electric bulb failed thousand times but succeeded at last. If he had given up the efforts, then he could never succeed. This is the continuity Vivekanand talking about in his quote. If we want to be successful then we should work on our goal till it will be achieved; means we do not stop trying till we succeed, this is the key to success.

In another quote by Robert Collier, "Success is the sum total of small efforts, repeated day in and day out" (Patel, 2015).

The above quote also tells us about the smaller efforts we make to achieve our aim. It also means continuity of efforts day to day till we achieve what we want to be. A single moment should not waste because the success which is seen by others is not a one-night effort, but it is our continuous effort by which we achieve our goal. So, for success; every day, every moment's effort is important. There is no shortcut to success.

In Clemens's (n.d.) view when we are thinking about success, we just think about power, prestige and richness; these are one face of success that a common people think. But success has more different aspects including these too. Sometimes we forget to discuss many other things in the definition of success. In Clemens's view if you have not made the definition of success of your own then you have wasted lot of time because if you haven't formed an infrastructure of your goal then you don't know what to do and what to achieve. So, it is necessary to know what you think about success; means in your opinion, "What is Success?" When you know what is meant by success for you only then you can work to achieve that success (Clemens, n.d.).

Most of the people think that to earn money, power, prestige and fame only is success. But if we analyze opinions of different people then we find that there are many aspects of success or in simple words we can say that there are many types of success. The types of success are somewhat dependent on the needs of people. It is more or less related to Maslow's needs theory. In Maslow's theory there are hierarchy of needs which are as follows (Mangal, 2006)

1. Physiological need (lowest level)
2. Safety need
3. Belongingness and love need (social need)
4. Esteem need
5. Self-Actualization (highest level)

In this hierarchy of needs which are motives for human being; we can look it in the context of success types. According to above theory when a person's physiological (basic) needs are fulfilled then only he strives for the other level. A need that has satisfied is no longer a need. When a person is satisfied with one need then he will try for the other level. In the same way types of success can be achieved. When a person has successful health then it is a motivating force for the other types of success. As a person with good health can do better on his job or business or whatever he is doing. The types of success are interrelated to each other.

Robin Sharma a Canadian writer and a motivational speaker found eight elements of success or we can say types of success (Sharma, n.d.).

1. Inner success
2. Physical success
3. Family success
4. Career success
5. Economic success
6. Community success
7. Adventure success
8. Impact success

Let us discuss the types or forms of success-  
**Health Success**

According to an English proverb, "A healthy mind lives in a healthy body" (Tyagi, 2019). Means that if a person is physically fit and healthy then he has this type of success and then only he can do work properly. Another famous quote of Ralph Waldo Emerson about health is, "The first wealth is health" (Archana, n.d.).

All successful people have good health, and this is the key to success. Here we discuss some examples like Baba Ramdev who reintroduced Yoga, Pranayam and Naturopathy in India as well as to the world. He is a successful man and he started his journey from ground level. He focuses on health firstly and his aim is to help people to being healthy and to get rid of all types of diseases by practicing Yoga, Pranayam and Naturopathy.

John Abraham a Bollywood actor and producer tells that, "My body is my religion." And also said, "I want to live with a six-pack and die with a six-pack." (Indiawest, 2012)

In the above two statements the physical fitness and health is on priority. He is also a successful actor and producer and he has no God father in the Bollywood. He got success by his own efforts. He also started his journey from bottom and by focusing on his fitness and health to get success.

As we take another example of Narendra Modi, the present prime minister of India also focuses on his health by doing Yoga and Pranayam. Because of his fitness he works approximately more than eighteen hours in a day. He travelled different countries and is doing more work than a normal person. He is a successful and very popular prime minister who raise up himself from a poor background.

#### **Family Success**

If a person is happy with his family, then he can do better in other fields like his job or business (Sharma, n.d.). If he has a good, supportive and healthy relations with his family members then he can look forward to other perspectives of life like career, social status etc. The role of life partner is also very important to being successful because the life partner is the person to whom one can share and discuss everything of one's life, and he/she can help to achieve one's goal of life. This is also applicable to all members of family that if a person has supportive family then he can achieve more than a person with a non-supportive family. So, to have a family success is an achievement.

**Academic Success**

When a person has done his best in his academics then it is called academic success. If a person has studied the subjects of his choice, then he can do better in that subjects rather than those subjects which are imposed on him. If a person has done courses of his choice, then he can do better than in those courses which are forcefully imposed on him. In Indian context many of parents are dominating over their children. It is seen in many families that parents forcefully impose those subjects on their children to which they had interest in their student life but due to some reasons they did not pursue those subjects. The same thing is seen about career aspects. Now-a-days the thinking of parents of our country is changing and they now prefer the subjects and courses of their children's interest. So, if a person studies the subjects and courses of his choice should definitely excel and can achieve good marks, grades in his academics, that's academic success.

**Career Success**

To identify own ability, interest, potential is very important for career success. If a person makes his career according to his aptitude, interest and has the potential to do, then he surely succeed in that. If a person does job or business of his own choice, he definitely reaches at the top of his career. By doing job of his choice he enjoys the work and get job-satisfaction and happiness. So, it is necessary to do job of your interest for doing your best in that. It is referred to as career success.

**Financial Success**

As the name indicates it is related to money. Some people are much more money oriented than others. This type of people can get the way of earning money by their own. Money is not everything in life, but it is much more for the survival of humans. Money makes life easy and better. By this one can buy all materialistic things which he wants like a big house, his dream car, travel to world etc. (Shama, n.d.). The desires have no end but by the help of money one can purchase all materialistic things which give him a sense of pleasure. So, to have enough money is financial success.

**Social Success**

To interact with people and desire of being popular among them is a human nature. When a child studies in school he wants to make more and more friends and also wants to be popular among schoolmates and teachers. This is a psychological need of love and belongingness. Every human being has desire of this need but only some of them succeed in it. A person whatever he is doing wants to be popular among people. The more people know and like a person the more social success he has. The way of social success may be different but the purpose of this is one i.e. to be popular among people. This can be called social success.

**Impact Success**

Most of the people are thinking about their own success but only few of them think about what they have given to the world, because we are born to give something to the world. If we have not given anything to the world it is wastage of our lives. We have to

contribute what we have different or creative to this world, then only our lives be successful. We should not be only self-centered because if we read about successful people, they have a quality to motivate other people to be successful. If the knowledge or skill, we have is beneficial to the world then only our lives be successful. It is also a part of success. When we look at the life of successful and famous people, we find that they all have contributed to the world more than they have done for themselves. So, we can say that it is part or way to being successful. (Shama, n.d.).

**Philosophical Aspect of Success**

This type of success comes at the top of hierarchy of all success as it is concerned with the human mind and soul. It includes the high self-respect, positive thinking, inner peace and strong spiritual belief. It is somewhat likely to the self-actualization of Maslow's hierarchy (the need theory). Very few people attain this level of success because it is not easy to control all type of emotions and instincts of self. A person who has all of these, a positive thinking, happiness, self-satisfaction, high self-respect, inner peace and strong spiritual connection are rare, but one who has all these qualities is referred to has philosophical aspects of success. It is tough to have all these qualities but not impossible to have. It needs perseverance. If a person finds satisfaction and happiness in his work should has positive attitude for everything and when his attitude is positive, he can achieve anything he wants.

When one starts doing his/her work without any return expectations, just for happiness, with strong sense of peace and spirituality, he/she will get this kind of success.

**Aim of the study**

The aim of research paper entitled "Idea and Concept of Success" is to unveil the idea and different aspect of success.

**Conclusion**

The above all type of success are connected to each other because when anyone get one type of success then he/she strive to get other type of success. Sometimes one type of success is complementary for the other type of success. Such as when one gets success in health then only, he/she will be able to think in broad and creative manner and can work for his/her dream in better manner and achieve carrier and financial success. Impact success and philosophical aspects of success are the highest order of all type of success because to getting peace of mind, positive mindset is like the self-actualization of Maslow's hierarchy. When we come to know ourselves then philosophical aspects of success comes.

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